



2012 ROCKY MOUNTAIN
**Information
Security
Conference**

May 17 – 18, 2012

Sheraton Downtown Denver

**Sponsorship and Exhibitor
Information**



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SPONSORSHIP INFORMATION

With two of the most prominent Denver-based InfoSec organizations, this conference will double your ability to reach your key buyers in the Rocky Mountain region!

The Denver chapters of ISACA and ISSA invite you to reach technical security engineers, audit and compliance personnel, executive management (CEO, CIO, CFO, CISO, CSO, CTO), as well as many members of their support team. Where else can you find 500+ professionals eager to learn about YOUR new products and services?

Want exposure to C-level Executives from all across the nation?

We are pleased to announce that the ISSA CISO Forum is scheduled to be held in conjunction with the RMISC. The forum is an exclusive, by invitation-only group of ISSA members that are executive/senior-level information security professionals reporting directly to the CEO, CFO or CIO. They will be meeting at the Sheraton Downtown Denver just prior to the RMISC from May 16-17, 2012 to align with RMISC.

As an exhibitor representative, you are encouraged and eligible to participate in all conference activities!

Great things happen on the exhibit floor! Get the competitive edge by also attending sessions! You will have an opportunity to learn about hot industry topics, understand what your customers' are learning and hear what concerns them most. Combined with relationship building at networking events, exhibiting and learning will SEAL THE DEAL! At the RMISC, you will not be excluded from any conference activities! How many opportunities does your company have to sell, train and network...all in just ONE great day!

Looking for Speaking Opportunities?

New this Year...

Platinum Sponsorships! In addition to many exclusive added benefits, your company will be guaranteed a workshop speaking slot on Friday May 18, 2012. And our Gold sponsorship level will give you preferential consideration. In alignment with our formal Call for Papers, presentations must still be submitted and approved in advance so commitments to these levels must be confirmed no later than February 15, 2012.

So Many Options...

Please reference the 2012 RMISC Sponsorship Packages and the 2012 High Exposure Opportunities for complete options.

Your competitors will be there...will you?

All Sponsorship commitments and Exhibitor applications are now available ONLINE! No hard copy paperwork to fill out and return. Please refer to the pricing details to see that there is a 5% discount should you elect to pay by check.

For more information or to make your commitment and ensure your spot, visit the conference website at www.rmisc.org. You can navigate to the online commitment site from there.

Should you have any questions, please contact Stacey Pina with iPlanIt, our meeting management company, at stacey@iplanitmeetings.com or 303.325.3531.



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Sponsorship Packages

The Denver chapters of ISACA and ISSA invite you to reach technical security engineers, audit and compliance personnel, executive management (CEO, CIO, CFO, CISO, CSO, CTO), as well as many members of their support team.

Platinum Sponsor \$8,000

All Gold Level Sponsor benefits, PLUS ...

- Two additional complimentary representative registrations for a total of 8
- Logo on conference Registration site welcome page
- Logo on conference Tote Bag
- Logo on all conference signage (excluding sponsored events)
- Color ad receives premium location in conference program
- Expanded company description in conference program of up to 150 words
- Guaranteed Workshop speaking slot on Friday May 18, 2012
(Commitment required by 2/15/12)
- Introduction of opening or closing keynote speaker (limited to first 2 companies)

Gold Sponsor \$6,000

All Silver Sponsor benefits, PLUS ...

- Booth Space upgraded to 20 x 20
- Priority booth location for maximum visibility
- Two additional complimentary representative registrations for a total of 6
- Logo Recognition on Conference program cover
- Color ad upgraded to Full Page
- Company literature (brochure/flyer) permitted in conference tote bag
- Logo Recognition on Conference slide for General Sessions
- Preferential consideration for a workshop speaking slot on Friday May 18, 2012
(Commitment required by 2/15/12)
- Introduction of a Workshop Session
- Access to attendee Opt-In list **pre-conference** in addition to post conference

Silver Sponsor \$4,000

All Bronze Sponsor benefits, PLUS ...

- Two additional complimentary representative registrations for a total of 4
- Use of RMISC 2012 logo on your company social marketing network pages
- Half (1/2) page color ad in the conference program
- Company description in conference program up to 75 words

Bronze Sponsor \$2,600

- Includes 10 x 10 booth and 2 complimentary representative registrations
- Logo Recognition and placement on 1-meter Sponsorship Sign
- Logo Recognition on Conference Website with hyperlink to company website
- Ability to place promotional item (non-brochure) in conference tote bag
- Sponsorship level recognition on name badge
- Access to Opt-In attendee list, post-conference

Exhibit Booth Only \$2,200

Includes 10 x 10 booth and 2 complimentary representative registrations



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High Exposure Opportunities

Ensure Your Company Stands Out!

<p>Lunch Sponsor: Pre-Conference Workshop Thursday May 17, 2012 ~Your company will be front and center for the 150+ attendees (estimated) participating in the full day pre-conference workshops* ~Sponsorship will be recognized on the Conference website as well as in the Conference program ~Signage at the lunch ~A satellite table top exhibit located at the lunch ~5 Minutes of Podium time at the lunch ~Menu subject to approval by RMISC and cost is subject to pricing as set by the Sheraton Hotel</p>	<p>Reception Sponsor Thursday May 17, 2012 ~Your company will be "host" to the Opening Reception for the conference*. All registered attendees are invited to attend. ~Sponsorship will be recognized on the Conference website as well as in the Conference program ~Recognition Signage at the reception ~A satellite table top exhibit located in the Reception location ~5 Minutes of Podium time at the Reception ~Menu subject to approval by RMISC and cost is subject to pricing as set by the Sheraton Hotel</p>	<p>Breakfast Sponsor Friday May 18, 2012 ~Your company will sponsor the Breakfast, which will be held in the Exhibit Hall and is the opening event for all attendees*. All registered attendees are expected to be in attendance ~Sponsorship will be recognized on the Conference website as well as in the Conference program ~Recognition Signage at the function ~Menu subject to approval by RMISC and cost is subject to pricing as set by the Sheraton Hotel</p>
<p>Lunch Buffet Sponsor Friday May 18, 2012 ~Your company will sponsor the most well attended conference function of the day!* ~The lunch is attended by all conference attendees ~Sponsorship will be recognized on the Conference website as well as in the Conference program ~Recognition Signage at the lunch ~5 Minutes of Podium time at the Lunch ~Menu subject to approval by RMISC and cost is subject to pricing as set by the Sheraton Hotel</p>	<p>Networking Dessert Break Friday May 18, 2012 ~Your company will sponsor the Dessert Networking Break, which will be held in the Exhibit Hall. All registered attendees look forward to this time as most of the conference drawings are held in this event at this time ~Sponsorship will be recognized on the Conference website as well as in the Conference program ~Recognition Signage at the function ~This may be combined with sponsorship of the lunch buffet ~Menu subject to approval by RMISC and cost is subject to pricing as set by the Sheraton Hotel</p>	<p>Conference Water Bottle ~Conference gift provided to all attendees for use during the conference at designated water stations as well as after the conference ~Sponsorship includes ability to be recognized as a water station sponsor ~No other bottled water sources will be available at the conference ~Sponsorship will be recognized in the Conference program ~Underwrite cost or provide in-kind</p>
<p>Conference Program Printing ~24-28 page color program available to all 500+ attendees ~Sponsorship INCLUDES a full page ad ~Sponsorship will be recognized in the Conference program ~Underwrite cost or provide print in-kind</p>	<p>Badge Holder / Badge Lanyard ~Company recognition distributed to attendees with each and every name badge ~Sponsorship will be recognized in the Conference program ~Underwrite cost or provide in-kind</p>	<p>Conference Tote Bag ~Distributed to every attendee for use during the conference ~Enhanced benefit as this conference gift is primary item provided to all attendees ~Sponsorship allows for company logo* ~Sponsorship will be recognized in the Conference program ~Underwrite cost or provide in-kind</p>
<p>Audio Visual Sponsor ~See your company name on all signage recognizing you as the exclusive sponsor for all audio visual support services ~Sponsorship will be recognized on the Conference website as well as in the Conference program ~Ability to underwrite only as AV company and logistics is pre-determined by RMISC</p>	<p>Internet Café ~Offer attendees one of the most desirable and sought-after conference services ~Your company will receive full recognition as well as the ability to market within the internet café area ~Sponsorship will be recognized on the Conference website as well as in the Conference program ~Cost for access is subject to pricing as set by the Sheraton Hotel</p>	<p>Conference Prize Drawing** ~Be a part of one of the key events getting attendee attention – the official conference prize drawing! ~Most prizes will be drawn at the Networking Dessert Break however the grandest prizes will be reserved and awarded at the Closing General Session ~For companies providing high value items to be awarded at the Closing General Session, one company representative will be permitted to draw the name at the podium ~Recognition for all prizes with a minimum value of \$100 will be listed in the Conference Program (advance notification required) and on conference sign **name must be drawn from official conference entries and will NOT be limited to names collected at individual booths</p>

*not guaranteed to be exclusive



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DEMOGRAPHIC INFORMATION

RMISC 2011 Conference Demographics*
449 Registrants

Industry	Percentage		Position	Percentage
Business Services	10.56		Academic	2.61
Computer Security	12.84		Administrative	1.12
Education	5.96		Consultant	6.72
Entertainment	4.59		Director	10.82
Financial Services	16.97		Manager	20.15
Government	16.06		Professional	48.13
Healthcare	3.21		Top Level Executive	3.36
Hospitality	.92		Other	7.09
Manufacturing	5.05			
Retail	0			
Telecommunications	10.09			
Other	13.76			

RMISC 2010 Conference Demographics*
305 Registrants

Industry	Percentage		Position	Percentage
Business Services	4.26		Academic	.98
Computer Security	26.6		Administrative	.98
Education	4.59		Consultant	11.5
Entertainment	.66		Director	15.4
Financial Services	20		Manager	24.3
Government	9.51		Professional	34.8
Healthcare	3.28		Top Level Executive	5.25
Hospitality	.66		Other	21
Manufacturing	4.26			
Retail	.33			
Telecommunications	8.2			
Other	17.7			

*numbers based on those who responded to demographic questions during registration process



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Frequently Asked Questions About Sponsorship

Where can I find the available sponsorship opportunities?

Sponsorship packages and other high exposure options are located on the RMISC website at www.rmisc.org. For additional information or questions, you may contact Stacey Pina at stacey@iplanitmeetings.com or 303.325.3531

How do I make my sponsorship commitment and/or reserve exhibit space?

Commitments are made by completing the online Agreement at www.rmisc.org

When are the Exhibit Hours and key Conference Events?

Tentative Show Schedule (hours subject to change without notice):

Thursday, May 17, 2012

5:30 to 7:30 p.m. Reception
7:30 to 9:00 p.m. Exhibitor Set-up

Friday, May 18, 2012

6:00 to 7:00 a.m.	Exhibitor Set-Up / Check-In
7:00 to 8:00 a.m.	Exhibits Open
	Buffet Breakfast in Exhibit Hall
10:00 to 10:30 a.m.	Networking Break in Exhibit Hall
12:15 to 1:15 p.m.	Lunch
2:30 to 3:00 p.m.	Dessert and Prize Drawings in Exhibit Hall
3:15 p.m.	Exhibit Hall Closes
	Exhibit Hall Tear down

What is included "standard" in the exhibit booth fee?

The booth fee includes all standard pipe and draping, one company I.D. sign, one six (6) foot table, two chairs and one wastebasket. Listings, logo recognition, and number of complimentary conference registrations are based on your sponsorship level.

How do we obtain hotel reservations?

The Sheraton Downtown Denver will be offering a special discounted room rate for the conference of \$179. Information on how to make your reservation will be available on the conference website at rmisc.org as well through the conference communication you will receive as a sponsor.

When will I receive my booth number and logistical details necessary to prepare for the Conference?

You will receive your booth assignment on or before April 6, 2012. At this time you will also receive the full exhibitor services kit which will outline information about furniture, labor, shipping and drayage as well as other additional services. Exhibit services will be provided by Brede Colorado. Should you have any questions relative to your space or shipping in the interim, you may contact them at **303-399-8600**.

Does my Sponsorship offer the opportunity to speak at the Conference?

Platinum and Gold sponsorship levels offer benefits relevant to speaking slots. Please refer to the sponsorship packages for details and remember...those commitments need to be confirmed prior to February 15, 2012 in order to take advantage of the speaking benefits!

How can I increase my attendee exposure at the conference?

The answer is "HIGH EXPOSURE OPPORTUNITIES"! Take a look at the options. Combined with the higher level sponsorship packages that offer the most benefits at the best value, your company will definitely stand out to our 500+ attendees.

What is not included in the exhibit booth?

These fees do not include furniture rental, shipping and drayage fees, display set-up fees, extra signage, additional representatives (beyond the complimentary registrations included with your fee), electrical or Internet services.