**Sheraton Downtown Denver**

**May 17-18, 2012**

**High Exposure Opportunities**

Ensure Your Company Stands Out!



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| **Lunch Sponsor: Pre-Conference Workshop****Thursday May 17, 2012**~Your company will be front and center for the 150+ attendees (estimated) participating in the full day pre-conference workshops\*~Sponsorship will be recognized on the Conference website as well as in the Conference program~Signage at the lunch~A satellite table top exhibit located at the lunch~5 Minutes of Podium time at the lunch~Menu subject to approval by RMISC and cost is subject to pricing as set by the Sheraton Hotel | **Reception Sponsor** **Thursday May 17, 2012**~Your company will be “host” to the Opening Reception for the conference\*. All registered attendees are invited to attend. ~Sponsorship will be recognized on the Conference website as well as in the Conference program~Recognition Signage at the reception~A satellite table top exhibit located in the Reception location~5 Minutes of Podium time at the Reception~Menu subject to approval by RMISC and cost is subject to pricing as set by the Sheraton Hotel | **Breakfast Sponsor****Friday May 18, 2012**~Your company will sponsor the Breakfast, which will be held in the Exhibit Hall and is the opening event for all attendees\*. All registered attendees are expected to be in attendance~Sponsorship will be recognized on the Conference website as well as in the Conference program~Recognition Signage at the function~Menu subject to approval by RMISC and cost is subject to pricing as set by the Sheraton Hotel |
| **Lunch Buffet Sponsor****Friday May 18, 2012**~Your company will sponsor the most well attended conference function of the day!\* ~The lunch is attended by all conference attendees~Sponsorship will be recognized on the Conference website as well as in the Conference program~Recognition Signage at the lunch~5 Minutes of Podium time at the Lunch~Menu subject to approval by RMISC and cost is subject to pricing as set by the Sheraton Hotel | **Networking Dessert Break****Friday May 18, 2012**~Your company will sponsor the Dessert Networking Break, which will be held in the Exhibit Hall. All registered attendees look forward to this time as most of the conference drawings are held in this event at this time~Sponsorship will be recognized on the Conference website as well as in the Conference program~Recognition Signage at the function~This may be combined with sponsorship of the lunch buffet~Menu subject to approval by RMISC and cost is subject to pricing as set by the Sheraton Hotel | **Conference Water Bottle**~Conference gift provided to all attendees for use during the conference at designated water stations as well as after the conference~Sponsorship includes ability to be recognized as a water station sponsor~No other bottled water sources will be available at the conference~Sponsorship will be recognized in the Conference program~Underwrite cost or provide in-kind |
| **Conference Program Printing**~24-28 page color program available to all 500+ attendees~Sponsorship INCLUDES a full page ad~Sponsorship will be recognized in the Conference program~Underwrite cost or provide print in-kind | **Badge Holder / Badge Lanyard**~Company recognition distributed to attendees with each and every name badge~Sponsorship will be recognized in the Conference program~Underwrite cost or provide in-kind | **Conference Tote Bag**~Distributed to every attendee for use during the conference~Enhanced benefit as this conference gift is primary item provided to all attendees~Sponsorship allows for company logo\*~Sponsorship will be recognized in the Conference program~Underwrite cost of provide in-kind |
| **Audio Visual Sponsor**~See your company name on all signage recognizing you as the exclusive sponsor for all audio visual support services~Sponsorship will be recognized on the Conference website as well as in the Conference program~Ability to underwrite only as AV company and logistics is pre-determined by RMISC | **Internet Café**~Offer attendees one of the most desirable and sought-after conference services~Your company will receive full recognition as well as the ability to market within the internet café area~Sponsorship will be recognized on the Conference website as well as in the Conference program~Cost for access is subject to pricing as set by the Sheraton Hotel | **Conference Prize Drawing\*\***~Be a part of one of the key events getting attendee attention – the official conference prize drawing! ~Most prizes will be drawn at the Networking Dessert Break however the grandest prizes will be reserved and awarded at the Closing General Session~For companies providing high value items to be awarded at the Closing General Session, one company ~representative will be permitted to draw the name at the podium~Recognition for all prizes with a minimum value of $100 will be listed in the Conference Program (advance notification required) and on conference sign**\*\***name must be drawn from official conference entries and will  NOT be limited to names collected at individual booths |

\*not guaranteed to be exclusive